

# Why should I consider a website audit?

From spelling, grammar and tone to functionality, flow and SEO, your website is usually your customers' first point of contact.

I expertly assess your website's copy, user experience (UX), and search engine optimization (SEO) to help ensure you're putting your best digital foot forward.

# Website Audit Packages

# THE WORDS

- Spelling, grammar, and tone analysis
   Ensure a consistent and professional
   look and feel.
- SEO-specific copy assessment
   Maximize your website's search engine visibility and ranking.
- Suggested rewrites
   Fresh ideas to help your web copy pop!

# THE EXPERIENCE

- Flow and functionality assessment
  Is the website's information flow easy to
  use and understand?
- Link behaviour testing
   Do all of your website's links direct the user to the pages they're supposed to?
- Suggested changes
   Itemized, page-by-page report on ways to improve the user experience (UX).

# Audit packages start at \$99!

Get in touch for more info, or to book your free sample audit. jessie@jmorgandavis.com 416-909-1418